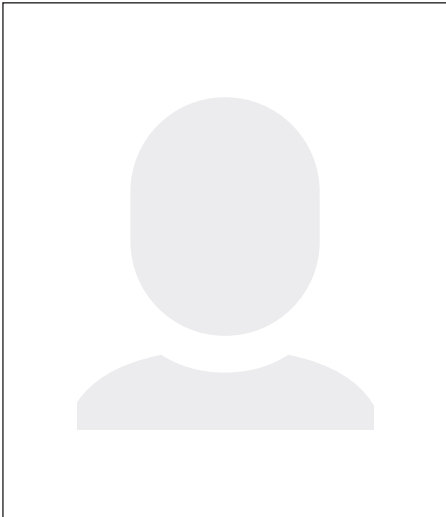


# Customer Persona



NAME

POSITION

## Demographic

SEX

AGE

LOCATION

NATIONALITY

STATUS

## Goals

## Quote

## Technology

## Background

## Channels

## Motivations

## Frustrations

## What can we do